



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Oleg B. Rashkovskiy

Serial No.: 09/690,549

Filed: October 17, 2000

For: Storing Advertisements

§ Group Art Unit: 2611

§ Examiner: Matthew R. Demicco

§ Conf. No.: 2613

§ Atty. Dkt. No.: ITL.0476US (P10023)

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

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INFORMATION DISCLOSURE STATEMENT

Technology Center 2600

Dear Sir:

Applicant submits the references listed on the attached form PTO 1449 together with any required copies of such references.

This statement is being filed before the receipt of a first Office Action on the merits. Please apply any charges or credits to Deposit Account 20-1504 (ITL.0476US).

Respectfully submitted,

Date: August 11, 2004

Customer No. 21906

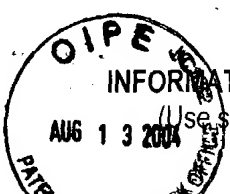
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Date of Deposit: August 11, 2004

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 <p>INFORMATION DISCLOSURE CITATION (Use several sheets if necessary)</p>	ATTY DOCKET NO.	SERIAL NO.
	ITL.0476US (P10023)	09/690,549
	APPLICANT(S):	
	OLEG B. RASHKOVSKIY	
	FILING DATE:	GROUP ART UNIT:
	October 17, 2000	2611

U.S. PATENT DOCUMENTS

*EXAMINER INITIAL		DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
	A.	3,919,479	11/1975	MOON ET AL.	704	237	
	B.	4,517,643	05/1985	BANNAI	364	200	
	C.	4,745,468	05/1988	VON KOHORN	358	84	
	D.	4,876,592	10/1989	VON KOHORN	358	84	
	E.	4,926,255	05/1990	VON KOHORN	358	84	
	F.	5,034,807	07/1991	VON KOHORN	358	84	
	G.	5,057,915	10/1991	VON KOHORN	358	84	
	H.	5,283,734	02/1994	VON KOHORN	364	412	
	I.	5,508,731	04/1996	KOHORN	348	1	
	J.	5,515,098	05/1996	CARLES	348	8	
	K.	5,551,692	09/1996	PETTIT ET AL.	273	143R	
	L.	5,572,643	11/1996	JUDSON	395	793	
	M.	5,585,858	12/1996	HARPER ET AL.	348	485	

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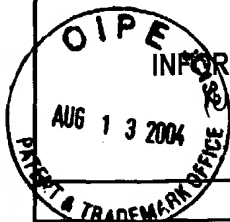
		DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUBCLASS	TRANSLATION	
							YES	NO
	N.	GB 2 141 907	01/1985	Great Britain				
	O.	PCT/GB93/00905	11/1993	PCT	A63F	9/22		
	P.	07027862	08/1996	EPO - Patent Abstracts of Japan	G09G	5/00		
	Q.	EP 0 772 360 A2	05/1997	EPO				
	R.	EP 0 752 678 A2	08/1997	EPO	G06F	19/00		
	S.	WO 99/37045	07/1999	PCT				

OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)

	T.	Gillen, Marilyn A., "Ads Begin to Pop Up in CD-ROMs, Games; Ads Begin in Video & Games and CD-ROM," Billboard, March 25, 1995, pp. 58.
	U.	Oleg B. Rashkovskiy, U.S. Patent Application Serial No. 09/690,159, filed October 17, 2000, "Providing Content Interruptions"
	V.	Oleg B. Rashkovskiy, U.S. Patent Application Serial No. 09/560,458, filed April 28, 2000, "Distributing Television Advertisements Over The Internet"
	W.	Oleg B. Rashkovskiy et al., U.S. Patent Application Serial No. 09/561,443, filed April 28, 2000, "Providiing Content Interruptions"

EXAMINER	DATE CONSIDERED
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*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.



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	BA.	5,600,364	02/1997	HENDRICKS	348	001	
	BB	5,661,516	08/1997	CARLES	348	8	
	BC	5,668,950	09/1997	KIKUCHI ET AL.	395	200.47	
	BD	5,697,844	12/1997	VON KOHORN	463	40	
	BE	5,708,845	01/1998	WISTENDAHL ET AL.	395	806	
	BF	5,724,521	03/1998	DEDRICK	705	26	
	BG	5,737,619	04/1998	JUDSON	395	761	
	BH	5,759,101	06/1998	VON KOHORN	463	40	
	BJ	5,761,606	06/1998	WOLZIEN	725	110	
	BI	5,774,170	06/1998	HITE ET AL.	7258	34	
	BK	5,774,664	06/1998	HIDARY ET AL.	725	110	
	BL	5,778,207	07/1998	SIMON	395	376	
	BM	5,794,210	08/1998	GOLDHABER ET AL.	705	14	
	BN	5,816,918	10/1998	KELLY ET AL.	463	16	
	BO	5,818,440	10/1998	ALLIBHOY ET AL.	345	327	
	BP	5,823,879	10/1998	GOLDBERG ET AL.	463	42	
	BQ	5,851,149	12/1998	XIDOS ET AL.	463	42	
	BR	5,855,008	12/1998	GOLDHABER ET AL.	705	14	
	BS	5,864,823	01/1999	LEVITAN	104	14	
	BT	5,890,963	04/1999	YEN	463	42	
	BU	5,903,816	05/1999	BROADWIN ET AL.	455	3.1	
	BV	5,912,696	06/1999	BUEHL	348	005.5	
	BW	5,916,024	06/1999	VON KOHORN	463	40	
	BX	5,918,213	06/1999	BERNARD ET AL.	705	26	
	BY	5,929,850	07/1999	BROADWIN ET AL.	345	327	
	BZ	5,933,811	08/1999	ANGLES ET AL.	705	14	

EXAMINER

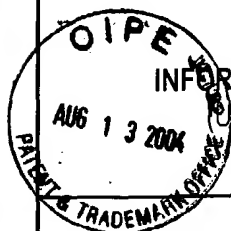
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	CA	5,948,061	09/1999	MERRIMAN ET AL.	709	219	
	CB	5,961,603	10/1999	KUNKEL ET AL.	709	229	
	CC	5,966,120	10/1999	ARAZI ET AL.	345	327	
	CD	5,966,529	10/1999	SOLLARS	395	569	
	CE	5,970,143	10/1999	SCHNEIER ET AL.	713	181	
	CF	5,995,134	11/1999	HAYASHI	348	12	
	CG	6,002,393	12/1999	HITE ET AL.	345	327	
	CH	6,005,599	12/1999	ASAI ET AL.	348	7	
	CI	6,006,257	12/1999	SLEZAK	709	219	
	CJ	6,006,269	12/1999	PHAAL	709	227	
	CK	6,015,344	01/2000	KELLY ET AL.	463	16	
	CL	6,029,045	02/2000	PICCO ET AL.	455	5.1	
	CM	6,036,601	03/2000	HECKEL	463	42	
	CN	6,044,376	03/2000	KURTZMAN, II	707	102	
	CO	6,064,385	05/2000	STURGEON ET AL.	345	339	+
	CP	6,088,455	07/2000	LOGAN ET AL.	380	200	
	CQ	6,118,449	09/2000	ROSEN ET AL.	345	339	
	CR	6,133,912	10/2000	MONTERO	345	327	
	CS	6,144,944	11/2000	KURTZMAN, II ET AL.	705	14	
	CT	6,177,931	01/2001	ALEXANDER ET AL.	725	52	
	CU	6,178,446	01/2001	GERSZBERG ET AL.	709	217	
	CV	6,182,050	01/2001	BALLARD	705	14	
	CW	6,185,586	02/2001	JUDSON	707	513	
	CX	6,186,893	02/2001	WALKER ET AL.	463	20	
	CY	6,188,398	02/2001	COLLINS-RECTOR ET AL.	345	327	
	CZ	6,196,920	03/2001	SPAUR ET AL.	463	42	

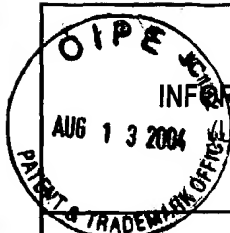
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	DA	6,216,112	04/2001	FULLER ET AL.	705	14	
	DB	6,216,129	04/2001	ELDERING	707	10	
	DC	6,243,375	06/2001	SPEICHER	370	352	
	DD	6,246,441	06/2001	TERAKADO ET AL.	348	552	
	DE	6,246,693	06/2001	DAVIDSON ET AL.	370	445	
	DF	6,282,713	08/2001	KITSUKAWA ET AL.	725	36	
	DG	6,616,533	09/2003	RASHKOVSKIY	463	031	
	DH	6,689,020	02/2004	ZIGMOND ET AL.	725	34	
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